# DPT TELECOMMUNICATIONS SERVICES ET USAGES INSTITUT NATIONATELECOMMUNICATIONS SERVICES ET USAGES APPRENTISSAGE DES SCIENCES TOTAL CONTROLLED TO THE PROPERTY OF THE PROPERTY OF



INSA Campus LyonTech - Bâtiment Hedy Lamarr 6 avenue des Arts - 69621 VILLEURBANNE Phone 0472436060 Web site : http://telecom.insa-lyon.fr/

# Projects

**INSPIRE 2** 

#### **IDENTIFICATION**

CODE: TCA-4-S2-EC-INS2 ECTS: 1.0

#### **HOURS**

Lectures :0.0 hSeminars :20.0 hLaboratory :0.0 hProject :34.0 h

Teacher-student contact: 54.0 h
Personal work: 6.0 h

# **ASSESSMENT METHOD**

Collective evaluation of the project groups via

- a visual oral pitch
- a written report
- an oral defense and supplemented by monitoring throughout the project:
- formal and informal project reviews
- weekly report of work accomplished and distribution of tasks within the group

## **TEACHING AIDS**

- Contributions, applications and project review in TD
- Conferences in CM
- Hybrid project tutoring (face-toface / remote & synchronous / asynchronous according to needs)

# **TEACHING LANGUAGE**

French

## **CONTACT**

MME FREZET MULLER Virginie

virginie.muller@insa-lyon.fr

#### **AIMS**

This EC contributes to the following humanities competencies:

- B3 Interacting with others, working in a team (level 3)
- B5 Acting responsibly in a complex world (level 3)
- B6 Positioning oneself, working, evolving in a company, a socio-productive organization The associated ECTS credits are DDRS dedicated and cover several elements of the 5 items of the DDRS roadmap.

It allows the student to work and be assessed on the following knowledge & skills: - Setting up a real or realistic responsible collective project in support of the field

- Consideration of socio-ecological issues in the choice of the purpose of the project Applied Design Thinking approach
- Study of the socio-ecological impacts of the project
- Collective intelligence and project management methodology
- Professional presentation of his work in different ways (defense, pitch, project review)

#### CONTENT

#### FEASIBILITY STUDY

- Organizational and human project management methodology
- Methodology for assessing socio-ecological impacts: table for studying social impacts / LCA
- Methodology for setting up a responsible project: strategy, ecosystem, governance, financing, legal and administrative formalities and visual identity.
- Design thinking approach: iterative tests and feedback from users and experts

#### **BIBLIOGRAPHY**

Pour une écologie du sensible, Jacques Tassin

Le design thinking au service de l'innovation responsable - X. Pavie, C. Jouanny, D. Carthy, F.Verez

# PRE-REQUISITE

None

## **INSA LYON**

# Campus LyonTech La Doua

20, avenue Albert Einstein - 69621 Villeurbanne cedex - France Phone +33 (0)4 72 43 83 83 - Fax +33 (0)4 72 43 85 00 www.insa-lyon.fr

Last modification date : April 17, 2024