

Compagny

Management, law and finance

IDENTIFICATION

CODE : IFA-4-S2-EC-MDF2
ECTS : 1.0

HOURS

Lectures : 14.0 h
Seminars : 18.0 h
Laboratory : 0.0 h
Project : 0.0 h
Teacher-student
contact : 32.0 h
Personal work : 5.0 h
Total : 37.0 h

ASSESSMENT METHOD

Management: Evaluation of work
done in TD [collective evaluation]
Finance: Evaluation of Work
Performed in TD [Individual
Assessment]

TEACHING AIDS

Course materials
Application exercises
Case studies

TEACHING LANGUAGE

French

CONTACT

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AIMS

General objectives:

Confront the student-engineer with the economic, legal and financial realities of projects
Make choices, explain, explain to the user, with an engineer language, but also responsible
manager
Take risks

Repository of training in humanities:

2. Work, learn, evolve autonomously [2.2, 2.3, 2.4]
5. Act responsibly in a complex world [5.1, 5.3]
6. Situate, work, evolve in a company, a socio-productive organization [6.1, 6.2]

CONTENT

Initiation to HRM:

- Management styles and supervisory role
- Principles and tools of HRM
- Motivation and change management
- Social relations

LAW - INPI: Intellectual property

In CM: Presentation of the main tools offered by intellectual property: copyright, patent,
trademark, design and models, etc.

In TD: Students reflect on concrete cases of use (or not) of these tools according to the types
of innovation and business strategies

Financial viability and profitability :

- Value cost-effectiveness of a project
- Forecast
- Break-even point
- Financial resources

PRE-REQUISITE

Notions of strategic management, economics and sociology [Contributions 3IFA]