

Foreign Languages

Public Speaking in English (3GEA)

IDENTIFICATION

CODE : HU-L-ANG-3GEA-S5
ECTS : 2.0

HOURS

Lectures : 0.0 h
Seminars : 24.0 h
Laboratory : 0.0 h
Project : 0.0 h
Teacher-student
contact : 24.0 h
Personal work : 0.0 h
Total : 24.0 h

ASSESSMENT METHOD

Evaluation consists in continuous assessment of the student's preparation and oral work in class, as well as written work and/or oral presentation.

TEACHING AIDS

1 Communication Booklet

TEACHING LANGUAGE

English

CONTACT

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AIMS

This EC belongs to the UE: HUMANITIES

It contributes to the development of the following transversal skills:

CT3: INTERACT WITH OTHER PERSONS & WORK ON A TEAM

--3.2 Put original discourse into context using explicit references.

--3.3 Master non-verbal communication: posture and gesture.

CT4: DEVELOP CREATIVITY

--4.2 Mobilise acquired skills to produce original work.

CT7: Work in an international, intercultural context

--7.1 Communicate in a foreign language

The student-engineer will develop and be evaluated on the following learning outcomes:

THE STUDENT CAN

--use effective verbal and non-verbal public speaking techniques

--write an executive summary in English

CONTENT

Instructors use CEFR methodology to design lessons toward the completion of complex tasks that require the students to engage in the 5 linguistic activities, at a level and with linguistic input that are appropriate for the group. In-class and/or guided independent study of the forms and functions of the language is regular and adapted to the level of the group.

Communication Class 1:

--Basic principles of public speaking for business presentations

--Verbal and non-verbal communication techniques level 1

--Writing executive summaries

Marketing Mix

--marketing basics

--4P's

BIBLIOGRAPHY

The Common European Framework of Reference for Languages, Council of Europe