

AIMS

Foreign Languages

Job Hunting in English

IDENTIFICATION

CODE: HU-L-ANG-3GEA-SE ECTS: 2.0

HOURS

Lectures: 0.0 h
Seminars: 24.0 h
Laboratory: 0.0 h
Project: 0.0 h
Teacher-student

contact: 24.0 h Personal work: 14.0 h Total: 38.0 h

ASSESSMENT METHOD

Evaluation consists in continuous assessment of the student's preparation and oral work in class, as well as written work and/or oral presentation.

TEACHING AIDS

1 Communication Booklet 1 Branding Booklet

TEACHING LANGUAGE

English

CONTACT

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This EC belongs to the UE: HUMANITIES

It contributes to the development of the following transversal skills:

CT3: INTERACT WITH OTHER PERSONS & WORK ON A TEAM

--3.6 Commit to a collective project: plan and manage a project to completion; take an active role and assume active responsibility.

CT4: DEVELOP CREATIVITY

--4.3 Innovate, create added value in a business context.

CT6: POSITION ONESELF WITHIN A COMPANY OR AN ORGANIZATION

--6.2 Analyze the economic, industrial, strategic and human context of an organization in order to take appropriate decisions.

CT7 - TRAVAILLER DANS UN CONTEXTE INTERNATIONAL ET CULTUREL

--7.1 Communicate and interact in a foreign language

The student-engineer will develop and be evaluated on the following learning outcomes: THE STUDENT CAN

- --write effective mission & vision statements in English
- --describe (in English) the creative process behind mission & vision statements
- --show mastery of public speaking techniques, including visual aids used effectively to enhance oral presentation

CONTENT

Instructors use CEFR methodology to design lessons toward the completion of complex tasks that require the students to engage in the 5 linguistic activities, at a level and with linguistic input that are appropriate for the group. In-class and/or guided independent study of the forms and functions of the language is regular and adapted to the level of the group.

Communication Class 2

- --Create effective visual aids (poster, leaflet, ppt...)
- -- Master non-verbal communication Level 2

Branding

--Write vision & mission statements

BIBLIOGRAPHY

The Common European Framework of Reference for Languages, Council of Europe

PRE-REQUISITE

None

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