

**AIMS** 

# Foreign Languages

Job Hunting in English

### **IDENTIFICATION**

CODE: HU-L-ANG-3GEA-SE ECTS: 2.0

#### **HOURS**

Lectures: 0.0 h
Seminars: 24.0 h
Laboratory: 0.0 h
Project: 0.0 h
Teacher-student

contact: 24.0 h Personal work: 14.0 h Total: 38.0 h

### **ASSESSMENT METHOD**

Evaluation consists in continuous assessment of the student's preparation and oral work in class, as well as written work and/or oral presentation.

### **TEACHING AIDS**

1 Communication Booklet 1 Branding Booklet

### TEACHING LANGUAGE

English

### **CONTACT**

MME BROSSARD Pascale pascale.brossard@insa-lyon.fr M. MYOT Francois francois.myot@insa-lyon.fr MME SANDIER Celine celine.sandier@insa-lyon.fr MME TREMOUILHAC Erin erin.tremouilhac@insa-lyon.fr

### This EC belongs to the UE: HUMANITIES

It contributes to the development of the following transversal skills:

CT3: INTERACT WITH OTHER PERSONS & WORK ON A TEAM

--3.6 Commit to a collective project: plan and manage a project to completion; take an active role and assume active responsibility.

CT4: DEVELOP CREATIVITY

--4.3 Innovate, create added value in a business context.

CT6: POSITION ONESELF WITHIN A COMPANY OR AN ORGANIZATION

--6.2 Analyze the economic, industrial, strategic and human context of an organization in order to take appropriate decisions.

CT7 - TRAVAILLER DANS UN CONTEXTE INTERNATIONAL ET CULTUREL

--7.1 Communicate and interact in a foreign language

The student-engineer will develop and be evaluated on the following learning outcomes: THE STUDENT CAN

- --write effective mission & vision statements in English
- --describe (in English) the creative process behind mission & vision statements
- --show mastery of public speaking techniques, including visual aids used effectively to enhance oral presentation

#### CONTENT

Instructors use CEFR methodology to design lessons toward the completion of complex tasks that require the students to engage in the 5 linguistic activities, at a level and with linguistic input that are appropriate for the group. In-class and/or guided independent study of the forms and functions of the language is regular and adapted to the level of the group.

Communication Class 2

- --Create effective visual aids (poster, leaflet, ppt...)
- -- Master non-verbal communication Level 2

#### Branding

--Write vision & mission statements

### **BIBLIOGRAPHY**

The Common European Framework of Reference for Languages, Council of Europe

## PRE-REQUISITE

None

### **INSA LYON**

# Campus LyonTech La Doua

20, avenue Albert Einstein - 69621 Villeurbanne cedex - France Phone +33 (0)4 72 43 83 83 - Fax +33 (0)4 72 43 85 00 www.insa-lyon.fr

Last modification date : July 12, 2023